



## Marketing & Public Relations Intern

We're looking for a motivated candidate with a passion for helping others to join our team as our Marketing and PR Intern! In this role, you will assist the Marketing Coordinator in developing and implementing our marketing plan in order to further our mission to alleviate sub-standard housing. You'll help develop, maintain, and expand current strategies for marketing to the Denton County community.

### What You'll be Doing:

- Assist in the creation of print & digital media, photography, videography, social media content, etc.
- Facilitate our Twitter activity
- Create and maintain ads/campaigns in Google AdWords
- Perform research for the Marketing Coordinator in order to further marketing efforts
- Provide staff support and other administrative duties as needed

### What You'll Take Away:

- Skills in social media strategy and a higher than average understanding of social media platforms
- Understanding of analytical data for Twitter, Facebook, Instagram, Google Analytics, etc.
- Web-design experience using Squarespace
- Experience working with apps such as Google for Nonprofits, Google My Business, and AdWords
- An inside peek at what goes on "backstage" in a non-profit organization

### Who/What We're Looking For:

- Good work ethic and the ability to represent Habitat Denton in a professional and positive manner is a MUST
- Enthusiasm for the mission of Habitat for Humanity of Denton County and the families we serve
- Undergraduate/graduate student or recent graduate seeking relevant experience in marketing, public relations, advertising, or a related field, preferred
- Excellent verbal and written communication skills
- Social media enthusiast
- Self-starter who takes initiative in tasks
- Punctuality and reliability
- Bonus: experience with Adobe Creative Suite

For more information or to apply, email your resume and cover letter to  
[TiffanyYoungblood@hfhdentoncounty.org](mailto:TiffanyYoungblood@hfhdentoncounty.org)

Habitat for Humanity of Denton County is a 501(c) non-profit organization and an Equal Opportunity Employer. All internships are unpaid.